BUILDING THE FUTURE, ROOTED IN HISTORY

Annual Report to Our Donors

hermosa beach MUSEUM

MAY 17, 2026



HERMOSA BEACH TOWER12 DELIGHTS FOR THE HUNGRY SURFER

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Grounded in history and driven by community, the Hermosa Beach Museum is building toward a vibrant future. This report highlights the milestones, progress, and vision shaping our work today and into the future.











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hermosa beach MUSEUM



ABOUT THE MUSEUM

Our Mission:

The mission of the Hermosa Beach Museum is to engage, delight, and educate through the presentation and exploration of local culture and history.

Our Vision:

Establishing a nationally-accredited museum that is locally celebrated, regionally recognized, and globally accessible while providing the resources and programming essential to understanding the distinctive beach culture and local history of Hermosa Beach.

Founded in 1987, the Hermosa Beach Historical Society—now the Hermosa Beach Museum—engages, educates, and inspires the community by preserving and sharing the rich history of Hermosa Beach. Located in the historic Hermosa Beach Community Center, the Museum reopened in 2007 following a privately funded transformation.

Today, the Museum brings local history to life through its diverse collections—including photographs, newspapers, and artifacts—which support exhibitions, educational programs, and research. Through rotating exhibits, field trips, and community events, the Museum serves as a vibrant gathering place, made possible by a dedicated team of volunteers and staff.

MEET
THE BOARD OF DIRECTORS

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COLLECTIONS COMMITTEE

DEVELOPMENT COMMITTEE

DOCENT COMMITTEE

EXPANSION SPACE TASK FORCE

GALA COMMITTEE

HERMOSA MURALS COMMITTEE

NOMINATING COMMITTEE

YOUTH EDUCATIONAL PROGRAMMING COMMITTEE



WORKING TOGETHER



THANK YOU TO OUR MUSEUM VOLUNTEERS!

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THANK YOU TO OUR 2025

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Chuck & Missy Sheldon
Mark & Kathy Shoemaker
Ralph Spargo
Richie Tatum
Gregg Thomson & Reena Lalji
Todd Tawagner
Daniel & Shauna Valenzuela

President's **Report**



It has been a productive and encouraging year for the Hermosa Beach Museum, with meaningful progress across several key areas. We were pleased to have welcomed representatives from the American Alliance of Museums for our recent accreditation site visit. The visit went very well and reflected the dedication and professionalism of our team. I want to thank everyone involved for representing the Museum so thoughtfully.

We have also secured a new 10-year lease from the City, providing important long-term stability for the organization. In addition, the City has approved our use of an adjacent space, creating a significant opportunity to expand our facility and better serve the community. We look forward to developing plans for this space and invite continued support as we move ahead. The Museum remains in a strong financial position, a reflection of careful management and the ongoing generosity of our donors and supporters.

I would like to recognize Pink Thomson, Annie Seawright-Newton, and John W. Miller who have recently rotated off the board. Their time, energy, and commitment have been invaluable, and we are grateful for their contributions.

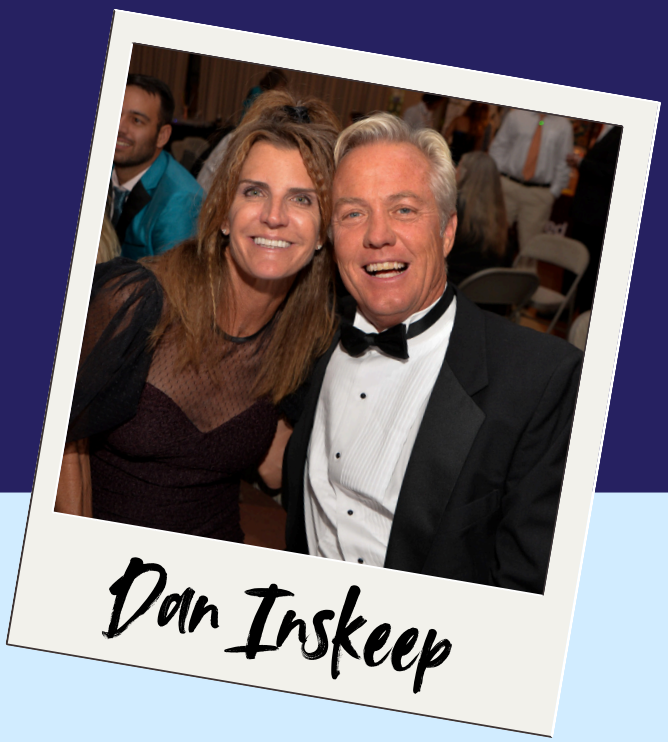
Finally, my thanks to our staff for their excellent work:

- Jamie, for her capable leadership as Executive Director during a period of growth.
- Ryan, whose efforts in programs and education continue to produce engaging and successful events.
- Amara, for her diligent and important work as Registrar, ensuring the care and stewardship of our collections.

Thank you to all who support the Hermosa Beach Museum. Your involvement makes this work possible, and we look forward to what lies ahead.

Greg McNally

Treasurer's **Report**





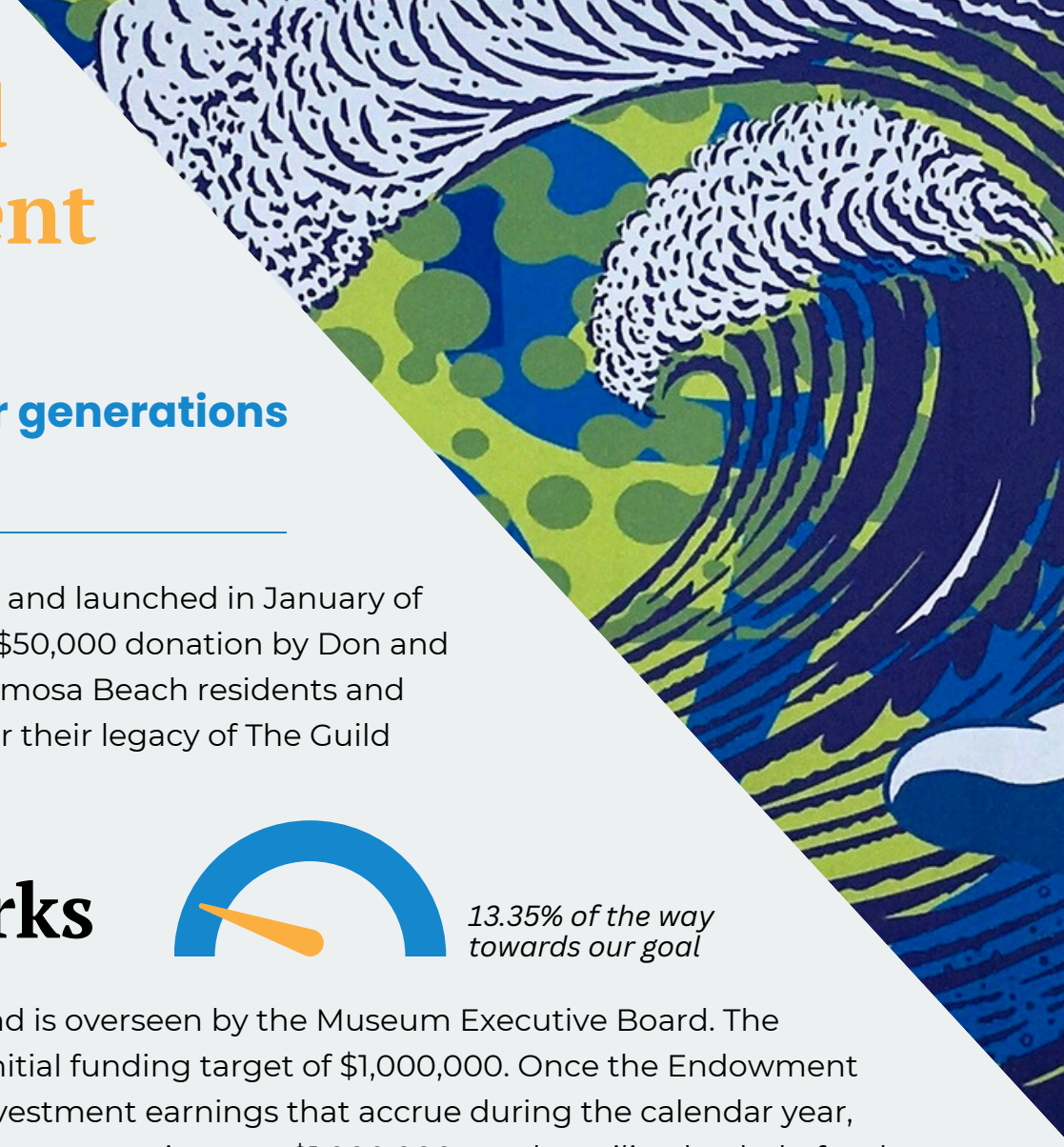
7 Year Financial Trends

	2021	2022	2023	2024	2025	2026 YTD
Donations/ Revenue	$55,351	$112,498	$175,172	$133,337	$246,227	$36,241
Expenses	$57,651	$84,2976	$131,569	$162,750	$243,931	$64,275
Ending Cash Balance	$95,020	$124,015	$139,989	$113,162	$120,231	$91,731
Guild Endowment			$43,229	$113,225	$132,406	$133,493

5 Year Calendar End Balances
2026 Totals as of 4/21/26

2025 year-end financial statements were reviewed by an independent CPA and found to be presented "in accordance with generally accepted accounting principles as established by the American Institute of Certified Public Accountants".

The Guild Endowment Fund



Sharing history for generations to come.

This fund, founded in 2023 and launched in January of 2024, was founded with a $50,000 donation by Don and Barbara Guild, lifelong Hermosa Beach residents and business owners known for their legacy of The Guild Drugstore.

How it Works

13.35% of the way towards our goal

The Guild Endowment Fund is overseen by the Museum Executive Board. The Endowment will have an initial funding target of $1,000,000. Once the Endowment reaches that target, any investment earnings that accrue during the calendar year, where the Endowment balance remains over $1,000,000, can be utilized to help fund the Museum operating expenses.

hermosa beach MUSEUM

GUILD ENDOWMENT

Join Us

www.hbmuseum.org

If you would like to make a donation to the Guild Endowment Fund to help ensure the future of Hermosa history, contact our treasurer today at *treasurer@hbmuseum.org* or scan the QR code to donate online today!

Executive Director's **Staff Report**



jamie@hbmuseum.org

Nothing builds team spirit quite like a looming accreditation deadline. As many of you know, the first half of 2026 was an intense and focused period as we prepared for our accreditation site visit with representatives from the American Alliance of Museums. This effort required significant coordination and commitment—from repainting portions of the facility and reinstalling exhibitions to organizing collections. Your dedication did not go unnoticed. On a personal note, I am also grateful to my family for their support during this demanding time. Turns out, "it will all come together" was not a lie.

I would like to recognize the continued growth of our adult and youth programming under the leadership of Ryan Basford. Our program calendar is more dynamic than ever, reflecting a strong commitment to meaningful community engagement. I would also like to commend Amara for her exceptional work with our collections and archives. Her depth of knowledge and leadership has strengthened our collections management practices, and the growth of our collections volunteer team is a testament to her professionalism and collaborative approach.

In 2025, the Museum reached an important milestone by presenting four seasonal rotating exhibitions, all developed in-house by staff and volunteers. These included *The Drill's Path*, which explored the history of oil drilling in Hermosa Beach; a spring exhibition on the Hermosa Beach Fire Department; *Echoes from the Edge*, a widely attended summer exhibition examining the cultural history of jazz and punk in Hermosa Beach, featuring a dynamic opening event with live music, art, and notable contributors; and *Beaches, Boundaries, and Belonging*, authored by Ryan Basford, which offered a thought-provoking exploration of beach access and community identity.

Finally, I want to take a moment to recognize our volunteers. For my eight years with the Museum, I have emphasized how exceptional this group is, and this year is no different. During our site visit, the reviewers specifically noted the strength of our volunteer team—an acknowledgment that reflects the collective effort and shared commitment that drives everything we accomplish. If accreditation had a soundtrack, ours would be equal parts construction noise and applause! The success of the Hermosa Beach Museum is, and always has been, a direct result of this community coming together to make a meaningful impact.

Jamie Erickson

Program & Education Manager's **Staff Report**



ryan@hbmuseum.org

I am tremendously grateful to the entire Museum community for the opportunities offered over the course of 2025; your open-minded spirit brought the Museum in new and exciting directions.

The Museum's general programming invited the community to take part in all manner of events over the course of the year. Thanks to Jamie Erickson's collaborative leadership and patience, I have been fortunate to participate in producing 2025's rotating exhibits and to lead the development of the *Beaches, Boundaries, and Belonging* exhibit. I would also like to specially thank Amara Ly, whose support, creativity, and work to organize our collections bolstered exhibit and program production.

Events have included an opening celebration for *Echoes From the Edge* featuring local artists and musicians, a presentation on the Gabrieleno Tongva Past and Present from Tribal Secretary Kimberly Morales Johnson, and a bus tour of New Deal-era art and architecture in the South Bay. Mark Shoemaker, chair of the Event and Educational Programming Committee, has tirelessly produced fresh ideas and interesting research.

Youth education has steadily expanded and, in early 2026, reached the landmark goal of engaging with students at the kindergarten, elementary, middle, and high school levels. Field trips and family workshops at each level aim to ignite curiosity and place students in direct contact with material histories. Partnerships with other nonprofit organizations such as Hermosa Beach Sister Cities Association and Beach Kids Yoga have further expanded our capacity to engage with families.

None of these events or educational opportunities would be possible without your support - thank you to everyone who has taken the time to volunteer, produce programming at the museum, or simply be part of this community. I look forward to the excitement that 2026 will bring and hope to see you at an event soon!

Ryan Basford

Registrar's **Staff Report**



amara@hbmuseum.org

Since our last annual meeting, we have achieved many goals to improve collections stewardship. The biggest achievement was transitioning the museum's database, PastPerfect, to be made available online. This has made it easier for staff and volunteers to conduct research, process catalog projects, and create new exhibits and programming. The public can also view our collections on our website.

An inventory of the collection was completed last Fall where I recorded over 4,000 items in our gallery and archive space. By doing this, we have a better understanding of what exists in the collection. It allowed for better care of items that needed to be organized and repacked in archival materials such as photograph sleeves, folders, and boxes.

The most rewarding part for me is working with collection volunteers who put their time and effort into preserving the history of the city. We have volunteers who are high schoolers to people in their retirement who come to work on backlogged projects. They have been working on items like processing the popular Hermosa tile from the Proutyline factory, organizing the photograph collection filled with negatives and prints of all kinds, and other specialized projects.

A fun project we are kicking off is the 2nd edition of *Castles in the Sand* by Pat Gazin. Before her passing, she was working on a second book of additional homes she collected for the project. We are excited to continue her work and highlight the architecture of these buildings.

It has been a year full of exciting changes. I am grateful to serve as the registrar to the museum!

Amara Ly

Accreditation Task Force

Ricardo Reznichek
Chair

Pratik Basu, Rosanne Basu, Jan Brittain, Jake Courtney, Pat Escalante, Howard Fishman, & Pete Hoffman

Staff Liaison: Jamie Erickson

We've been at it for five years and are happy to report we are on the home stretch!

In 2021 the Board of Directors decided the Museum should seek national accreditation by the American Alliance of Museums (AAM) with the goal of increasing credibility and value to its members and donors, and to the community-at-large. **The Accreditation Task Force (ATF) was created to carry out the quest.** Everyone at the 2021 Annual Meeting vocally took the AAM Pledge: "In fulfillment of its educational mission, the Museum will strive to operate according to core standards to the best of its abilities and in accordance with its resources."

In 2022, following submission of required policies and procedures, we received the AAM Certificate of Completion of the Core Documents Verification Program.

During a retreat in 2023, the Board and ATF developed a Strategic Accreditation Plan. We launched new programs to expand education, community outreach, and open hours.

Our provisional application for accreditation was accepted in the summer of 2024.
In the fall, we completed the required an extensive Self-Study that included educational, collection stewardship, and public services roles. The final 88-page application, with attached documents, was submitted to the AAM. In December, it was accepted.

The next step, **in the summer of 2025**, was a two-day museum Site Visit by two museum directors from the East Coast. Their feedback recommendations led to the updating of our Code of Ethics and the adoption of a new Strategic Institutional Plan.

During 2026 our revised application will have a final review.

After an incredible five-year journey, we look forward to receiving full AAM Accreditation!

Ricardo Reznichek

Gala Committee

Jake Courtney
Chair

Dave Caskey, Trisha Courtney, Shelby Forier, Cara Looney, Reena Lalji, Joe Looney, Stephen McCall, Annie Seawright-Newton, Bridget O'Callahan, Dara Rochlin, & Gregg Thomson

Staff Liaison: Jamie Erickson

The 2025 Gala turned out to be a very good night for the Museum—by every meaningful measure. We raised $75,368, which doesn't happen by accident. It reflects a community that continues to show up, support the work, and, frankly, enjoy itself in the process.

Before getting into the details, it's worth acknowledging the Gala Committee. They put in a substantial amount of time behind the scenes—planning, coordinating, solving problems no one else ever sees—and the success of the evening rests in no small part on their efforts. These things don't come together on their own, and they made sure this one did.

A number of people and partners also deserve mention. The Bottle Inn once again delivered—pastas and salads, all done well and in generous fashion. Creamy Boys handled dessert, and judging by the lines, no one left disappointed. On the beverage front, Kathy and Jeff from Uncorked kept things moving smoothly, while Dave Davis from Hermosa Brewing Company made sure glasses were always filled—which is always appreciated at these things.

The evening had a good rhythm to it. The dance floor stayed busy, thanks in no small part to "The Usual Suspects," who knew exactly what they were doing and kept the energy up without overplaying it. Outside, we hosted our largest red carpet car show to date, which continues to grow into one of the more distinctive elements of the event.

We also saw strong participation in the raffle and donation appeal—lively, and effective. Credit is due to the Caskey Real Estate team, who rolled up their sleeves and helped move tickets and keep things organized. Events like this work best when people pitch in, and they did.

Looking ahead, plans are already underway for 2026. We'll be back at Saint Cross Church on Saturday, August 22nd. There are a few new faces on the committee, which usually means fresh ideas and, occasionally, better judgment. We're optimistic it will be another strong year.
All in all, 2025 was a success—plain and simple. And as always, it comes down to the people who support the Museum. We're grateful for that, and we look forward to doing it again this summer.

Jake Courtney

2025 Gala Sponsors

GOLD SPONSORS:

Bob & Dorothy Courtney
The Dunbabin Family
Gregg Thomson & Reena Lalji
Dency & Moira Nelson
Chuck & Missy Sheldon

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Creamy Boys Real Fruit Ice Cream

HERMOSA CYCLERY

GITANA CAFE

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Jake & Patricia Courtney

SOUTH BAY CREDIT UNION

BRONZE SPONSORS:

Patsy Brierley - Janice Brittain - David & Ivete Correa
Ricardo & Carol Reznichek - Jim & Sharon Rosenberger
Mark & Kathy Shoemaker - Daniel & Shauna Valenzuela

Murals Project Committee

Steve Izant, John Horger, Dan Inskeep, Adam Malovani, Greg McNally,
& Greg Newman

Staff Liaison: Jamie Erickson

The ten murals commissioned and executed by the Hermosa Murals Project were installed between 2010 and 2020, making the first mural sixteen years old and the tenth six years old.

Overall, they have held up well. Three murals need some minor repair / refurbishment: Mural #5, Hermosa's Great Wave; Mural #6, Volley Ball in Hermosa and Mural #10, The Biltmore Hotel. These repairs should be accomplished in the next few months.

Steve Izant

Event & Educational Programming Committee

Mark Shoemaker
Chair

Barbara Catino, Alane March, Annie Seawright-Newton, John W. Miller, Dara Rochlin & Gregg Thomson

Staff Liaison: Ryan Basford

Thanks to your continued support, we have been able to expand and improve our events. We are committed to providing diverse, entertaining, and educational presentations. It has been our pleasure to share presentations this past year on oil drilling in Hermosa, Aerospace Origins, skateboarding, and Music of the Biltmore. We were also honored to host Kimberly Morales Johnson, who spoke on the Gabrieleno Tongva Past and Present, and Bob Shanman, who spoke on the Wonder of Birds. Reaching outside the museum, our New Deal bus tour explored the art and architecture of the 1920s-1940s throughout the South Bay. As 2026 begins, improved amenities and exciting new ideas promise another year of interesting programs!

Thank you to everyone who has joined us at some of these events, and we invite all to join us in the future.

Mark Shoemaker

Scan this code to see our upcoming events!





IT'S ALL ABOUT community *and connections.*









In 2025, the Hermosa Beach Museum hosted over 2,000 people for educational events, receptions, lectures and workshops.





Development Committee

Ricardo Reznichek
Chair

Rob Amonic, Kira Baccari, Bonnie Cohn, Dorothy Courtney, Jake Courtney, Kathy Dunbabin, Eric Horne, John Horger, Pete Hoffman, Dan Inskeep, Adam Malovani, Sharon Rosenberger

Staff Liaison: Jamie Erickson

The Museum is a not-for-profit charity funded solely by public contributions.
The Development Committee's goal is to help it thrive and grow by attracting donations.

Financial contributions are crucial to support the Museum's operations and to expand its outreach. We are fortunate to have donors and sponsors whose generosity provides critical funds for major expenses and unique programs. The Committee carries out a year-long campaign to attract new contributors and to pursue continued support from dedicated donors.

Throughout the year, activities and receptions are designed to promote fundraising.
Each spring the Development Committee organizes the Annual Donors Celebration.
Every summer a fabulous GALA subcommittee carries out an incredible event sponsored by generous donors.

This past year the Board asked the Development Committee to take on a special role:
To prepare for Accreditation, it formed working groups that created objectives, actions, and timelines for the ***Master Plan 2050*** (25 years).

The Museum counts on valued donors and sponsors to share history with each other and with the community-at-large.

- Encourage your friends and neighbors to join you as contributors.
- Consider sponsoring an event or program you find of particular interest.
- Include the Museum in your planned giving.

Ricardo Reznichek

Scan this code to make a donation today!

Docent Committee

Dency Nelson
Chair

Jan Brittain, Barbara Catino, Moira Lerner, Carol Reznichek & Dara Rochlin

Staff Liaison: Jamie Erickson

As Chair of the Docent Committee for a fourth year, I will once again start my report by thanking our team of dedicated volunteers -- especially the several of you who jumped in for the first time this past year -- who along with Jamie and Ryan keep the doors of our museum open to the public. After all, as I always say, that is the primary mission of a museum -- to have its doors open to the public so they may learn and enjoy!

Two years ago we doubled the hours during which the museum is open, from 500 hours a year to 1000 hours a year, in order to meet the minimum required for accreditation by the American Alliance of Museums. I am proud to report that, with the help of Jamie, Ryan and our "usual suspects" of Volunteer Docents, we kept that promise and continue to keep it: we are open to the public Wednesday through Sunday from Noon to 4:00pm every week, with an occasional exception for holidays and special events.

Having said that, please, anyone who is interested and available, especially on the weekends, consider joining our team! As I keep reporting, YOU DON'T HAVE TO KNOW HERMOSA BEACH HISTORY IN ORDER TO DOCENT. The museum itself takes care of that with its displays and the books on hand. Volunteers only have to use the code to open the door, put out a couple of signs, turn on the lights and the various media around the museum, and conduct any sales of our merchandise visitors might wish to purchase. These tasks are easy and are explained in the notebook that's at the front desk. You don't even have to worry about setting and unsetting the alarm, as this is done remotely by Jamie and/or Ryan. Once you are sitting at the front desk as a Docent, I guarantee you will meet new friends and neighbors and they will share their Hermosa Beach stories and history with you! It's very rewarding, and you will be doing your part to keep our museum great and enjoyable for all!

I look forward to seeing all of you current Volunteer Docents in the coming year, but even more than that, I look forward to meeting/training new volunteers! Please contact Jamie, Ryan or me and we'll send you the link to the SignUpGenius, where you can put your name into a Trainee/Second Docent slot to find out what this is all about. Thank you!

Dency Nelson

Collections Committee

Howard Fishman
Chair

Pratik Basu, Rosanne Basu, Bonnie Cohn & Mark Shoemaker

Staff Liaisons: Jamie Erickson & Amara Ly

The collection committee is tasked to review and approve policies as it relates to acquisition, deaccession, and care of artifacts. This year, we met with the Northeast Document Conservation Center (NEDCC) to review disaster preparedness. A consultant came on-site to assess our space and emergency plans. They pointed out any risk for museum objects and the safety of staff. The visit was helpful to consider options for insurance, risk documentation, and plans for evacuating objects., allowing us to ensure legal, ethical compliance (AAM standards) and strategic alignment for the museum's permanent collection.

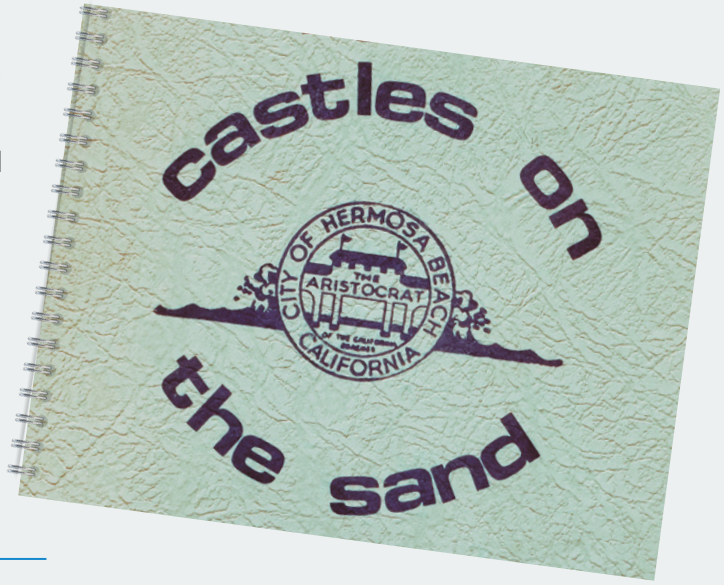
We meet quarterly with the Executive Director, Jamie Erickson and Registrar, Amara Ly, to approve donations or removal of artifacts. We have received 35 donations since this last annual meeting. They include materials like personal family and home photographs, yearbooks, documents, and newspaper clippings. We are also updated with ongoing projects with collection volunteers and the museum staff.

The committee receives tremendous assistance from Jamie and Amara for improving the handling and recording of the collection. This year, we transitioned the museum's database, PastPerfect, to be made available online. People can conduct research and browse the collection through the website in the QR below.

Howard & Amara

Scan this code to access our Collections & Archives online!

Castles on the Sand Returns...



In the 1970s, local historian Pat Gazin researched and published two books about Hermosa Beach. *Footnotes on the Sand* explored the city's history, while *Castles on the Sand* documented notable local homes. Pat was an enthusiastic community member, a founding member of the Hermosa Beach Museum, the city's first female councilmember and mayor, and a meticulous documentarian of local history.





In 2024, the Museum began a project to reprint *Castles on the Sand*. During this process, we discovered that prior to her passing, Pat had intended to publish a second volume featuring additional historic homes, along with photographs she took in 1977. As a result, we made the decision to produce a new, expanded edition that includes all of the homes Pat documented, as well as additional properties that had not yet been identified.

In the fall of 2025, we began work on the project again, and sent out a public appeal for information on historic homes built prior to 1945. With excellent community feedback and participation, the Museum is working on formatting as of Spring 2026. We estimate that the book will include approximately 200 homes - some which still exist, and some which have been demolished.

We look forward to sharing this important piece of Hermosa Beach history with the community and preserving these stories for future generations.

1040 Manhattan Avenue, Nyman Family Home

Youth Educational Programming Committee

Mary Campbell, Carol Reznichek, Linda Beck, Dency Nelson, Moira Nelson, Shannon Carr-Davey, & Scott Davey

Staff Liaison: Ryan Basford

Over the last year, the Museum has steadily expanded its capacity to invite young visitors to engage with history. As of early 2026, the dedicated work of volunteers and successful community outreach have fulfilled the landmark goal of providing educational options for all age groups. All youth educational opportunities at the museum invite curiosity, encourage hands-on engagement with history, and empower participants as creators of knowledge.

At the youngest levels, the Beach History Explorers program introduces K-5 students from local schools and nonprofit camps to histories of the Tongva, lifeguarding, and skateboarding. Lifeguard rescue cans and skateboard wheels from the Museum's collections serve as starting points for participants to ask their own questions about local history. Hermosa's fourth grade students also continue to annually learn about Indigenous History from Tongva-Gabrielino representative Christina Salazar and make a souvenir necklace in the cornerstone Tongva Experience field trip.

Middle school programs have expanded in scale and strength. In partnership with Hermosa Beach Sister City Association, the Significant Stories program brings local students and students visiting from Loreto, Mexico, into conversation about the core of what makes history important. Recently, the Museum piloted an interdisciplinary Environmental History lesson in Grade Seven science classes at Hermosa Valley, encouraging students to connect history with their daily life. These opportunities have expanded the Hermosa Beach Museum's capacity to promote engagement with history across age groups, disciplines, and borders.

Outside of field trips, family-friendly workshops periodically provide opportunities for visitors of all ages to craft a piece of history to take home. Local skateboarders Tommy Gault and Cindy Whitehead help young visitors build fingerboards in the Anatomy of a Skateboard workshop, and December 2025 saw the launch of a tile decoration workshop based on historic Proutyline designs.

Looking to the future, a high school student-led exhibit program is scheduled to begin in late May. With the support of this committee and the community, the Museum will continue to build and strengthen youth programming in 2026. Thank you to everyone who has worked to make this growth possible!

Ryan Basford

Expansion Space Task Force

Janice Brittain, Jake Courtney, Kathy Dunbabin, Pete Hoffman, Greg McNally, Ricardo Reznichek, Chuck Sheldon, & Mark Shoemaker

Staff Liaison: Jamie Erickson

The Expansion Taskforce is the embodiment of the Hermosa Beach Museum's future. Its role is both aspirational and practical: to plan and oversee the expansion of the Museum into additional space in the Hb Community Center. On one hand, that expansion represents a relatively straightforward "remodeling project" as we convert the old middle school Boys' Locker Room and Coaches' Offices (yes, it includes the pink showers made infamous in "Carrie") into new display areas, staff offices, and storage. But on the other hand, this expansion represents a major step forward in the Museum's efforts to expand its role as a vital contemporary community resource while continuing to preserve and honor Hermosa's historic roots.

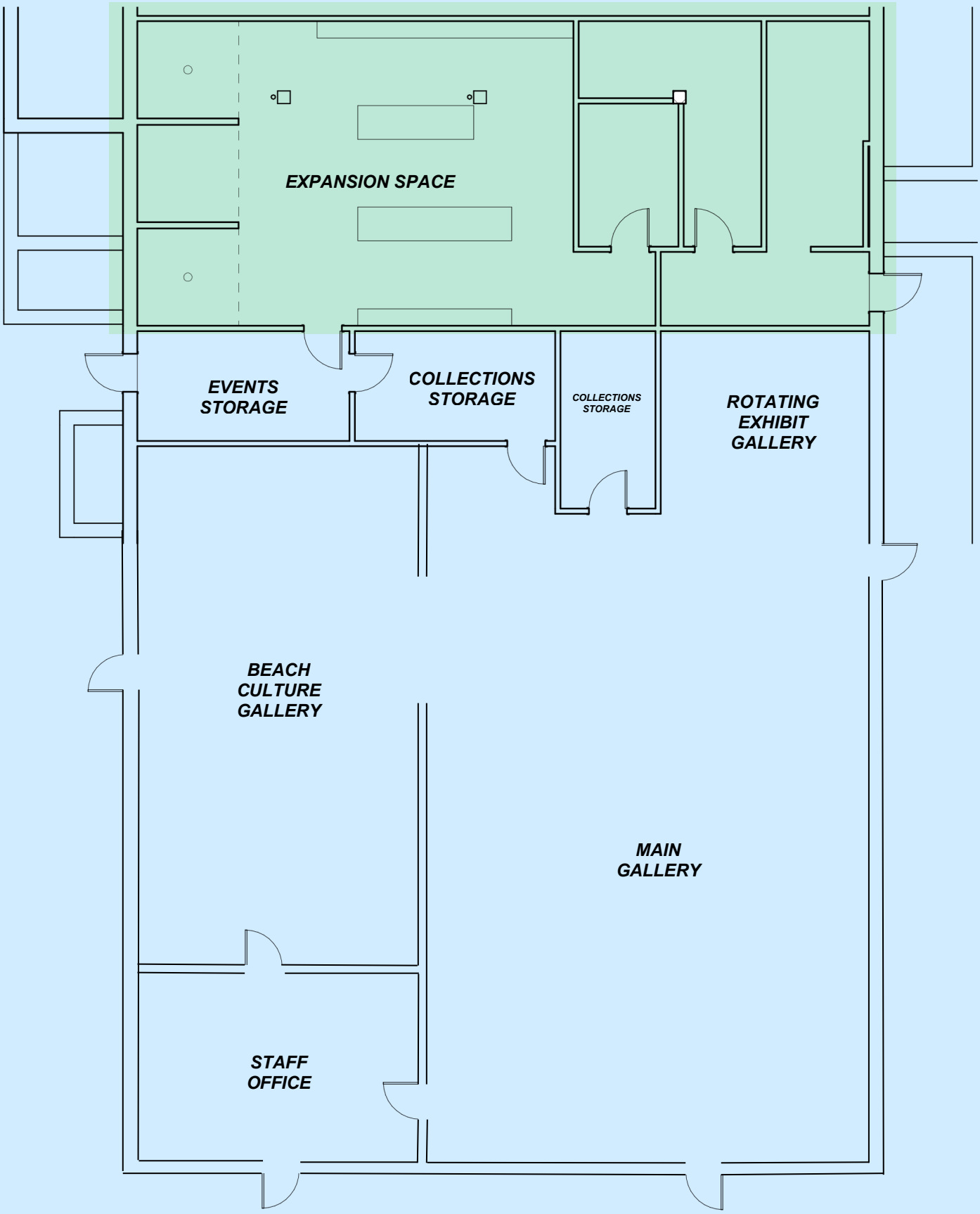
The Taskforce began its work in early 2026 as our new facilities agreement with the City of Hermosa Beach was approved by the City Council. Predictably, as in any vintage building, there are some challenges to remodeling in the Community Center. There are some potentially hazardous conditions that must be remediated and some antiquated infrastructure systems that must be updated to the rigorous curation standards of our Museum. As those initial steps are being taken, the Taskforce is working to finalize design plans in collaboration with the City and actively exploring construction options.

Expansion into the new space will enable the Museum to more effectively use its existing galleries for public programming (think even more fascinating "After Hours" presentations, even more school group tours, even more opportunities to meet the people making history today in Hb), to expand the Museum store and collections storage, and to host even more community events and local organization meetings. The Taskforce is working to ensure that the expansion takes all of these roles into consideration and is done in the most cost-effective and efficient way, but it will be an ambitious and expensive project.

As the Expansion Taskforce oversees the project that represents the future of the Museum, it is guided by the reality of Burrough's observation that "when you stop growing you start dying." The Museum's expansion, its growth, is essential to continuing its mission and service to Hermosa Beach. The Taskforce and the Museum will need everyone's support and financial assistance to sustain that growth.

Pete Hoffman

A Space for **Growth**





Visit our website today!

hermosa beach MUSEUM

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Hermosa Beach, CA 90254

310-318-9421

hermosabeachmuseum@gmail.com

HBmuseum.org

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